

ELLEN VEITH

EDUCATION

VCU Brandcenter

M.S. Business / Branding

Art Direction

2020 - 2022

Radford University

B.F.A. Graphic Design

2014 - 2019

SKILLS

Illustrator · Photoshop

InDesign · After Effects ·

Final Cut Pro · Figma ·

Procreate

ASK ME ABOUT

· The time I interviewed
a Granny Smith apple

· Why I used to think I'd
become an engineer



EXPERIENCE

FREELANCE GRAPHIC DESIGNER

EHV Design · Anywhere

November 2017 - Present

- Work closely with clients to design logos, business cards, websites, social media content, and UI application concepts
- Establish brand identities for small practices and independent artists
- Produce original hand-lettered stationary boards for local businesses

DESIGN & PRODUCTION ASSISTANT

Signarama · Christiansburg, Virginia

April 2020 - August 2020

- Design interior and exterior signage, as well as vehicle wraps for small businesses and corporate franchises
- Production and installation of signage, often working with vinyl

GRAPHIC DESIGN INTERN

Radford University Center for Global Education and Engagement ·
Radford, Virginia

September 2018 - May 2019

- Organize, manage and create promotional and informational materials
- Design brochures, booklets, banners, posters, flyers and invitations for various programs and events while upholding Radford University's branding guidelines

ASSISTANT GRAPHIC DESIGNER

Community Housing Partners · Christiansburg, Virginia

June 2018 - September 2018

- Design and produce CHP's corporate informational booklet
- Identify and execute appropriate layout strategies
- Work remotely with partners to develop and refine design concepts